

## **MEDIA RELEASE**

### **GEESE GO TO MARKET**

March 16, 2017

Last week, at the Kangaroo Island stall at Central Markets in Adelaide, Kangaroo Island Goose featured its products to an appreciative audience.

Sisters-in-law Belinda and Lorraine Huxtable were on hand to showcase their great KI goose products – Goose Rillettes and Smoked Sliced Goose Breast.

“Lorraine and I had a fantastic time engaging with the Central Markets’ customers, talking with them and offering a taste of our products,” Belinda Huxtable said.

“There were two sessions, the lunch time rush from 11am to 2pm and then the Friday late-night shopping crowd, from 4.30pm to 7pm, and many of the market goers we spoke with were about to embark on the journey over to Kangaroo Island and were really interested in what the island had to offer,” she said.

“The chance to do the tasting day provided a great opportunity to let customers know how to obtain our products, via one of the outlets on Kangaroo Island, at the Kangaroo Island Stall, or people can go to [www.Klonline.com.au](http://www.Klonline.com.au) and have it sent straight to them.”

KI Goose is a completely hand-crafted product, which is gluten free, dairy free, nut free, with no added colours, flavours or preservatives. The goose is 100 per cent KI hatched and raised, providing delicious ready-to-eat gourmet goose products.



**\*\*The very distinctive KI Goose logo\*\***



**\*\*Geese grazing on the farm.\*\***

*This media release has been prepared with support from the Office of the Commissioner for Kangaroo Island.*



Office of the Commissioner for Kangaroo Island