

# Kangaroo Island Transformation Project



Office of the Commissioner for Kangaroo Island

Kangaroo Island is currently undergoing an economic transition, with over \$171 million of projects either proposed, approved or under planning assessment expected to be delivered over the next five years. An additional 300+ jobs will be created on Kangaroo Island during this period of growth, in addition to 180 short term construction jobs. Under the Commissioner for Kangaroo Island Act, the Commissioner for Kangaroo Island, Wendy Campana is responsible for assisting in improving the local economy. The Transformation Project aims to deliver benefits to Kangaroo Island businesses, industry and the local workforce that will arise from developments taking place on the island. This will be achieved by a three-pronged approach.

## Transformation Project

### Business Support Services

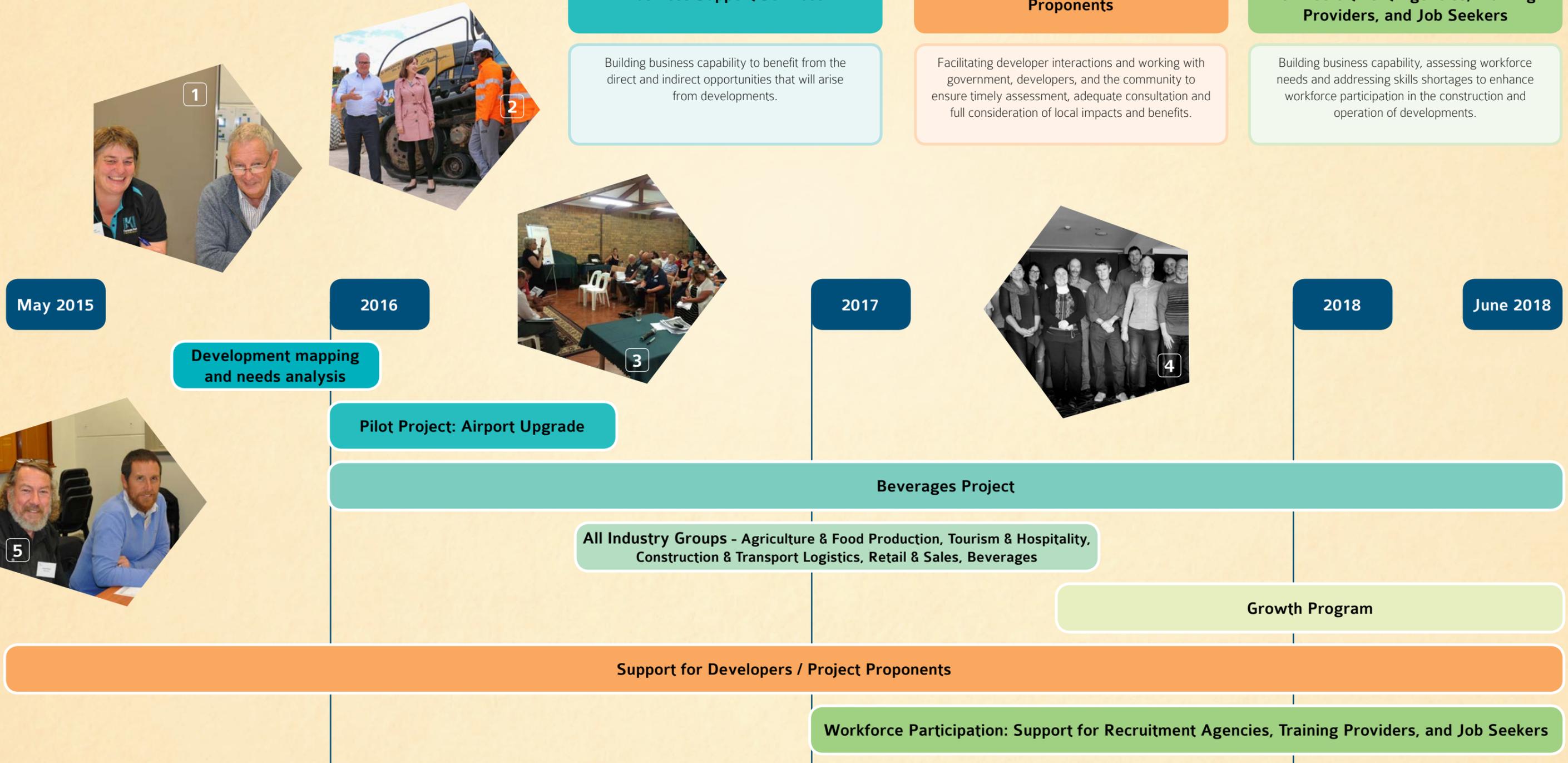
Building business capability to benefit from the direct and indirect opportunities that will arise from developments.

### Support for Developers / Project Proponents

Facilitating developer interactions and working with government, developers, and the community to ensure timely assessment, adequate consultation and full consideration of local impacts and benefits.

### Workforce Participation: Support for Recruitment Agencies, Training Providers, and Job Seekers

Building business capability, assessing workforce needs and addressing skills shortages to enhance workforce participation in the construction and operation of developments.



## Business Support Services

### Project Overview

### Outcomes

#### Development mapping and needs analysis

**Status:** Completed  
**Partners:** OCKI, KIIBA  
**Funding & In-kind:** \$19,360  
**Grants:** NA  
**Business Participation:** NA

This project mapped and analysed the developments taking place on the island.  
 The project identified indicative workforce and business needs so that programs could be developed to support Island businesses to develop their skills and review growth options.

A framework was developed through discussions with developers that outlined:

- proposed development timelines issues
- opportunities
- workforce needs
- 'game stoppers'
- 'game changers'

This work will be updated with developers as the final stages of their developments are approved.



6

#### Pilot Project: Airport Upgrade

**Status:** Completed  
**Partners:** OCKI, KIIBA  
**Funding & In-kind:** \$38,900  
**Grants:** \$21,876 (Federal Government)  
**Business Participation:** 10

The Pilot Project was designed to support construction and associated industry businesses to build their capacity ahead of new opportunities.  
 This project was delivered ahead of the tendering process for the KI Airport Upgrade aiming to increase the engagement of local businesses in the development.

This pilot project was used to inform the methodology for the support program to be delivered to other industry sectors.

- Tender Ready Training
- Businesses developed 'Capability Statements' to assist in tendering for work.
- Elevated Platform (Yellow Card) Training
- Skid Steer and Excavator Training
- White Card Training
- Business Mentoring Program
- Tenders awarded to local businesses for the elements of the Airport Upgrade



7

#### Beverages Project

**Status:** Underway  
**Partners:** OCKI, PIRSA, DSD  
**Funding & In-kind:** \$138,000  
**Business Participation:** 9

A group of Beverages businesses are working together to develop new supply chain opportunities with an initial focus on the Adelaide CBD market.  
 This project also seeks to increase the promotion of KI beverages on the mainland and interstate.

- Business Mentoring Program
- Five 'Meet the Maker' events conducted in KI



8

#### All Industry Groups

- Agriculture and food production
- Tourism and hospitality
- Construction, Transport and logistics
- Retail and services

**Status:** Underway  
**Partners:** OCKI, KIC, DSD  
**Funding & In-kind:** \$180,000  
**Business Participation:** 34

Four Industry specialist project managers (IPM's) were engaged to identify cross industry business growth needs and to develop suitable training programs to address the findings.

Industry sectors covered:

- Retail and services
- Tourism and hospitality
- Agriculture and food production
- Construction, Transport and logistics

The key report findings show there is a need for a new GROWTH focused program which builds not only business skills, but strategies to drive growth in micro businesses.

- 90 Day Business Planning, Strategy and Coaching
- Digital Marketing and Coaching includes training of local KI eChampions
- Employee Relations & IR Forum
- Project Management Fundamentals



9

#### Growth Program\*

\*Pending grant application approval

**Status:** Not Started  
**Partners:** OCKI, KIC  
**Funding & In-kind:** \$251,150  
**Grant Sought:** \$155,300 (Federal Government)  
**Business Participation:** TBC

The Growth Program seeks to deliver a series of targeted GROWTH focused events, workshops, training and coaching programs to support businesses, industry peak bodies and industry leaders gain the right skills and confidence to proactively grow the local economy and leverage new economic opportunities.

#### Proposed Program

- Cross industry business event to create business partnerships
- 2 half day workshops between developers and businesses
- 2 immersion events in Adelaide for KI businesses
- Meet the investor workshop
- Industry development and collaborative workshops
- Regional Development Skills Audit
- Leadership growth series
- Business leadership courses
- Project Management Training
- Business capability and capacity building training



10

### Support for Developers / Project Proponents

**Status:** Underway  
 The Commissioner for Kangaroo Island, Wendy Campana is charged with assisting in developing the local economy. The Commissioner has been working with developers to help facilitate their interactions with government during the planning assessment phase of their projects.

The Commissioner is working with developers, where required, on issues such as freight, essential services and workforce needs.

In the 2016-2017 financial year the Commissioner has met with developers over 20 times and had numerous telephone discussions.

Issues that have been discussed include:

- Community consultation
- Essential service requirements
- Social, economic and environmental impacts
- Engagement of local businesses and workforce
- Freight / transport
- Housing for employees
- Planning systems and processes in government

In addition, the Commissioner has met with government agencies over 120 times. Many of these meetings have been to address issues that have arisen during the assessment process of developments.

Developer and business collaboration will also be enhanced through the Growth Program.

### Workforce Participation: Support for Recruitment Agencies, Training Providers, and Job Seekers

**Status:** Underway  
**Partners:** OCKI, DSD  
**Funding:** \$223,000

Workforce needs for the construction and operation phases of the developments will be assessed through an island-wide workforce development plan, which is expected to be developed in 2017/2018.

An 'action plan' that has established the scope for the Plan has been completed. It is expected that skills development will be primarily required in areas such as construction, retail, hospitality, tourism.

Outcomes to date have been:

- the appointment of a Workforce Coordinator
- Increased employment outcomes through ATEC coordinator's activities.
- Increased engagement of jobseekers in training and skills development.
- Engagement with contractors and businesses working on projects regarding their employment needs.

According to ABS small area labour force data there has been a decline in unemployment on KI in the last year of 33 people. The number of dropped from 135 to 102 unemployed people.

**ATEC** – Adelaide Training and Employment Centre  
**DSD** – Department of State Development  
**KIC** – Kangaroo Island Council

**KIIBA** – Kangaroo Island Industry and Brand Alliance  
**OCKI** – Office of the Commissioner for Kangaroo Island  
**PIRSA** – Primary Industries and Regions South Australia

#### Image Captions:

1. 90 Day Business Planning, Strategy and Coaching - Fiona Jago and Peter Wyatt
2. Workforce Participation
3. Information Session, January 2016
4. Tender Ready Workshop, Airport Upgrade Pilot
5. 90 Day Business Planning, Strategy and Coaching - Fred Peters & Ashley Richardson

6. Airport Upgrade Pilot - Jane and Craig Gaze
7. Beverages Project - Minister Bignell, Commissioner Campana and Megan Harvie
8. Information Session, July 2016
9. Airport Upgrade Pilot - Yellow Card Training
10. Airport Upgrade Pilot - Luke and Sharon Kauppila,

For more information on the Transformation Project visit [www.kangarooislandcommissioner.sa.gov.au](http://www.kangarooislandcommissioner.sa.gov.au)

**Kangaroo Island Office**  
 43 Dauncey Street  
 PO Box 9  
 Kingscote SA 5223  
 Phone: (08) 8553 4525

**Adelaide Office**  
 Roma Mitchell House  
 136 North Terrace  
 Adelaide SA 5000  
 Phone: (08) 7109 7106

[www.kangarooislandcommissioner.sa.gov.au](http://www.kangarooislandcommissioner.sa.gov.au)

[KICommissioner@sa.gov.au](mailto:KICommissioner@sa.gov.au)

[www.twitter.com/commissionerki](https://www.twitter.com/commissionerki)