

Kangaroo Island Visual Arts Action Plan

September 2017

Background

The Office of the Commissioner for Kangaroo Island (OCKI) began consultation with Kangaroo Island's visual arts community in February 2017 with a survey to assess the key needs and aspirations of visual artists on the Island. This survey resulted in a Report that included a series of recommendations on how the visual arts on KI could be supported. The Report is available on the [OCKI website](#).

A workshop was held on Thursday 30 March 2017 that was attended by 35 members of the visual arts community. This workshop reviewed and amended the recommendations and determined 'next steps'.

OCKI established an Arts Committee and sought nominations from all relevant arts organisations on the island. The Committee is assisting the Commissioner to develop strategies to address the priorities identified.

This Action Plan was finalised and the priorities ranked following a workshop held on Thursday 14 September 2017 with 18 members of the visual arts community.

Priorities

The top six* actions in order of priority were:

1. the establishment of a KI arts website;
2. the establishment of a KI art trail/open studio program;
3. a facilities audit;
4. the opportunity for professional/artistic development; and
5. the development of a KI art collection
6. Shared arts space / Facility

**the KI art collection and Shared arts space ranked almost equally so both have been included*

This Arts Action Plan sets out the key activities that will deliver on the recommendations and feedback from the KI arts community. It sets out timeframes, who will be responsible for each action and if the activity aligns with the Kangaroo Island Council's [Arts and Culture Policy](#) for the top six priorities.

OCKI is working with the KI Visual Arts Committee to engage with local arts organisations, the Council and other arts organisations to consider options for resourcing and administering the top six priorities.

Top Six Priorities

Priority	Objective	Actions	Timeframe	Lead	Partner	Aligns with KI Council Arts & Culture Policy?
1	KI Arts Website Look at creating a KI arts website for better coordination / promotion*	I. Consider whether a new webpage would have the best outcome (search-ability / accessibility) or whether this could be hosted by other organisation (TKI, KIIBA, Council). II. Get a quote for the development of a simple website that could: <ul style="list-style-type: none"> • List upcoming events / exhibitions • List individual artists and link to their individual sites / Facebook pages / marketing details • Provide details of art trail if established. • Provide links / contact details of arts organisations on the island. Determine costs for ongoing maintenance/upgrade III. Investigate funding / grant opportunities for website. IV. Seek contributions from relevant agencies & KI arts organisations. V. Once website established, develop media campaign to promote the site to arts organisations, publications and media outlets through government and commercial channels.	November 2017 – January 2018	TBC	Council OCKI Arts organisations Commercial galleries TKI	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 1.3, 2.3, 3.2, 3.7
2	KI Art Trail / Open Studio Program Look at establishing an Art Trail on Kangaroo Island and investigate opportunities for an 'Open Studio Program'	I. Develop a working committee or who could research locations, opening times, open studio possibilities. II. Liaise with artists, organisations to determine willingness to be involved. I. Work with Tourism KI, Country Arts SA and SATC to draw on other models used for food and wine etc. and produce marketing materials (timetable / brochure) and distribute to tourism / community organisations. Also important to promote to KI's youth. II. Seek funding support for the development and distribution of marketing materials.	TBC	Art Festival	OCKI KIFWA TKI SATC Country Arts SA	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 1.2, 1.3, 1.4, 1.5
3	Facilities Audit	i. Undertake an audit of current facilities, resources and facilities that details: <ul style="list-style-type: none"> ○ Current purpose ○ Current users (number of people, groups, organisations) ○ Frequency of use ○ Equipment ○ Lighting / hanging ○ Staffing ○ Insurance ○ Operation Costs ○ Annual maintenance costs and who is responsible ○ Value of Asset ○ Security of Art collections / exhibitions ○ Ownership / rental costs Provide a template to arts organisations and galleries to ask for their input. ii. Identify potential reasons for lack support to / usage of existing group facilities <ul style="list-style-type: none"> ○ Why are spaces underutilised (i.e. Penneshaw Town Hall, Wharf (Kingscote), American River, Parndana) ○ What could be improved for the future? ○ Why have past events lacked support / feasibility? ○ What spaces have been successfully used and why? 	November 2017	TBC	KI Council OCKI	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objectives: 1.1, 1.5, 1.8, 2.1, 2.3

Priority	Objective	Actions	Timeframe	Lead	Partner	Aligns with KI Council Arts & Culture Policy?
		<p>iii. Review the responses from the 2017 Arts Survey to determine the key priorities for facility use i.e an area that could accommodate training, studio, retail, exhibition, permanent collection. Etc. Use this feedback to inform the recommendations.</p> <p>iv. Given the findings from above, provide recommendations that outline:</p> <ul style="list-style-type: none"> o Which facilities are fit for use in their current state given the history and purpose of use o Which facilities present opportunities for future needs such as spaces for shared studio use, exhibitions, and retail (having regard to responses to the 2017 survey) o Which facilities would need upgrading to be fit-for-purpose o What upgrades would be required and the estimated cost o What equipment could be purchased (such as light weight screens, transportable lighting, hanging materials – that could be used in the identified spaces / shared by arts community. <p>v. Provide these findings and recommendations to the visual arts community to determine preferred options for facility use.</p>				
4	<p>Professional / Artistic Development Assist artists to grow their arts business and realise their artistic potential</p>	<p>I. Investigate training options that could be delivered on the island consistent with survey results. Options for development could include:</p> <ul style="list-style-type: none"> • Personal critiques of art to assist artist with their development. • Technical / skills development • Digital sales / online marketing training. • Business development training • Mentoring programs that would support growth / development • Workshops for casual artists <p>II. Identify opportunities for off-island engagement and access to exhibitions / professional development</p> <p>III. Collate program of training / mentoring options. Circulate to arts database to seek interest / commitment.</p> <p>IV. Look at options for co-funding/grants</p> <p>V. Deliver training program grant funding dependent.</p> <p>VI. Evaluate</p>	October – December 2017	TBC	<p>KI Council OCKI KIIBA Country Arts SA Building Better Regions Fund (?)</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Objective: 3.8</p>
5	<p>KI Art Collection</p>	<p>I. Look at opportunities to develop a community art collection.</p> <ul style="list-style-type: none"> • Investigate other models in regional areas that considers: • Where collection can be housed • What security is required • How acquisitions are funded • What is the acquisition policy • Transport of collection for spaces across the island. <p>II. Develop a proposal for the development of a KI collection and present to Council / arts organisations.</p>	TBC	<p>KI Arts Organisations:</p> <ul style="list-style-type: none"> • KI Arts Collective • KI Arts Society 	<p>OCKI Council</p>	<p><input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Objective: 1.2, 1.5, 1.7</p>

Priority	Objective	Actions	Timeframe	Lead	Partner	Aligns with KI Council Arts & Culture Policy?
6	Shared arts space / Facility	<p>After determining the preferred options for facility use (1av.), if there is a demand for a shared arts space, facility / workshop space:</p> <p>i. Investigate the potential for the development of a purpose focused multi use facility / shared arts space on Kangaroo Island for:</p> <ul style="list-style-type: none"> o exhibitions o facilities o workshops o studio spaces. <p>ii. Consider various existing locations / spaces across the island that could accommodate such a hub. Note: Ensure that the findings from the facilities audit are considered in this step. Options need to have regard to the needs identified in through the survey while also considering available facilities / resources.</p> <p>iii. Develop a business model for a shared arts space that considers:</p> <ul style="list-style-type: none"> o Income generation (space rental, retail etc.) o Philanthropic funding o Private sector funding o Government funding options o Infrastructure grants. o Other options <p>Building, operational and maintenance costs and who has ongoing responsibility?</p>	January - March 2018	TBC	KI Council OCKI	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 1.1

Other Priorities

Priority	Objective	Actions
7	KI art in new tourist sites Establish opportunities to promote / exhibit and sell KI art at new tourist developments such as American River Resort, KI Golf Course, Bickford's, Airport etc.	OCKI to provide information to developers on KI Arts (drawing on content of new website) and provide contact details of KI's key galleries (commercial and community).
8	KI Arts community	<p>I. Establish a KI Arts Committee with representation from all KI's key arts organisations.</p> <p>II. Ensure that the outcomes of the Committee are fed back to the KI arts community and consultation is undertaken on plans of action.</p> <p>III. Support the establishment of an industry body, should the arts community choose to establish a representative body for arts on KI</p>
9	Off-island engagement Assist in connecting KI artists with opportunities to be involved in South Australian and interstate art events, fairs and exhibitions (Leveraging off promotional capacity of website).	<p>I. Provide regular communications regarding opportunities to the KI arts database</p> <p>II. Support the promotion of KI artists off island through the Commissioner's Media Liaison to increase publicity of good news stories for KI artists.</p>
10	New Gallery / Exhibition Spaces	<p>i. Investigate opportunities to develop a contemporary arts space or gallery for exhibitions and local artists.</p> <p>ii. Look at other successful regional art galleries to understand their funding models i.e. Murray Bridge Regional Gallery, TarraWarra Museum of Art (Victoria) and examples from Tatiara District Council etc.</p> <p>iii. Develop a business model for a KI contemporary gallery that considers:</p> <ul style="list-style-type: none"> o Income generation (retail / admission etc.) o Philanthropic funding. o Private sector funding.

Priority	Objective	Actions
		<ul style="list-style-type: none"> o Infrastructure grants. o Building, operational and maintenance costs and who has ongoing responsibility? <p>iv. Determine whether there would be public / community scope for such a development through engagement / consultation.</p> <p>v. Consider opportunities to partner with other public or commercial galleries, developers and local businesses.</p>
11	Youth Engagement Educate, engage with and support young artists' development*	<p>I. Invite KICE students undertaking creative studies to attend workshop</p> <p>II. Identify artists who would be willing to present to students at KICE about their practice.</p> <p>III. Work with KICE to identify opportunities for shared learnings / presentations between KI artists and students.</p> <p>IV. Extend communications seeking submissions for arts events / exhibitions to Youth Facebook group (via Junction Australia)</p>
12	KI Council	<p>I. Provide regular updates to Council on the KI Arts Committee's activities and consultation with the KI arts community</p> <p>II. Work with Council to undertake relevant actions in this action plan</p>
13	State Arts Organisations	<p>I. Country Arts SA to provide update to KI arts database about funding / grant opportunities.</p> <p>III. Identify opportunities to bring touring exhibitions to Kangaroo Island.</p>
14	Tours to KI galleries	<p>I. Work with tour companies itineraries (such as SeaLink) to promote the inclusion of KI's art galleries in tour routes. (Note: there previously have been issues where visits have been cancelled at the last minute, placing strain on volunteer run organisations.)</p>
15	KI Local Media	<p>I. Invite <i>The Islander</i> Editor to relevant Arts events, workshops and consultations.</p> <p>II. Continue to provide contributions to <i>The Islander's</i> Art Calendar – a monthly section of the paper that promotes and features KI art and artists.</p> <p>III. Provide good art news stories to OCKI's Media Liaison to draft releases for local and state media and for inclusion in magazines e.g. Qantas.</p>

Below are a list of activities that were identified as being important to the arts community that could have been undertaken by an Arts and Cultural Facilitator. Given there is currently no arts and cultural facilitator, these responsibilities have been included where possible within this Action Plan.

Arts and Cultural Facilitator	Covered by this Action Plan?
Provide support for training / development	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 2a
Promote sales and events - Commitment to supporting arts groups and commercial galleries that are already existing.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 3a –f.
Provide access to and information on grants relevant to the arts community.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 4d.
Advocate for arts on the island	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 3b.
Assist with travelling exhibitions of KI artists in facilitation capacity	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No not in a 'facilitating capacity'
Advocate for strong support and information provision for all artists' groups	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 4a, 4b, 4c.
Liaise with tourism and related groups	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 3d, 3e, 3f.
Coordinate workshops to support skills development / capacity building	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 2a, 2b.
Engage in genuine artist development and encouragement (through discussion)	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Objective: 2a, 2b, 4a, 4b, 4c.
Network with artists and councils / regional galleries on mainland to gather information about how to manage ongoing funding.	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No This was mainly aimed at ensuring the ongoing funding for the Arts and Cultural Facilitator position.