



Office of the Commissioner for Kangaroo Island

PROJECT BRIEF KANGAROO ISLAND LOCAL PRODUCE PROJECT

INTRODUCTION

The Office of the Commissioner for Kangaroo Island (OCKI) has been in broad discussions with the agriculture industry peak body (Agriculture Kangaroo Island – Ag KI) and the CEO of the Kangaroo Island Council about the development of a business case to grow and use local produce in the majority of food establishments/supermarkets on the Island.

The Ag KI Board is interested in having further discussions about the potential business opportunity but work needs to be undertaken to assess the benefits of doing so to both producers and buyers.

THE PROJECT

To gather food consumption information from a key representative sample of hotels, restaurants and to explore the Drakes and IGA approaches to ascertain and quantify the opportunity.

METHODOLOGY

Through the work of the OCKI to confirm participation by the various organisations on the Island, consultations occur with them regarding their food purchases including:

- From where produce is bought;
- Volumes;
- Frequency;
- Seasonality issues;
- Contractual or other constraints;
- Other relevant factors

To speak with the Ag KI sector, via its board, regarding the issues that will need to be reflected to ensure business viability, including climate and other factors that may support/impinge production.

PROJECT OUTPUT

A discussion paper and business case confirming or not the potential opportunity for local production and local purchase.