



**KANGAROO  
ISLAND**



Office of the Commissioner for Kangaroo Island

## **MEDIA RELEASE**

### **Business Owners in Frame**

**15 July 2016**

Businesses on Kangaroo Island are set to benefit from the Business Support Services Project, established by the Commissioner for Kangaroo Island as part of the Transformation Project.

An initial information session for industry business groups will be held at the Aurora Ozone Hotel, 27 July 2016, 2pm to 5pm, and while this event is free, registrations are essential.

The Business Support Services Project will assist KI businesses, developers and job seekers as the \$171M of proposed projects roll out, with 300 new jobs expected to be created over the next three to five years.

“It will assist our local businesses to assess their potential for growth and to find efficiencies to enhance their business practices,” Wendy Campana said.

“It will also allow us to establish the skills required of potential employees, to ensure they will be ‘job ready’.”

“We must capitalise on the opportunities these developments will create,” she said.

A group of highly qualified consultants will project manage industry groups, including Tourism/Hospitality; Agriculture and Food Production; Construction; Retail and Services; Transport and Logistics; and Beverages.

Associate Professor Michael O’Neil from the SA Centre for Economic Studies will present his updated Economic Growth Projections. For those business owners who have not heard Prof O’Neil speak before, you are encouraged to come along, as what he has to say will impact on all businesses in the coming years.

The South Australian Tourism Commission will present information on increased visitation to the island, and businesses will then break into groups to meet their project managers and discuss the future format for working together.

For more information on this event please contact Cate Stanford on 08 7109 7106 or email [cate.stanford@sa.gov.au](mailto:cate.stanford@sa.gov.au).

## Meet the team

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### Tourism and Hospitality

#### **Claire Ellis** (Claire Ellis Consulting)

Claire has worked for more than 30 years in roles focussed on the development of new product and tourism experiences. She is recognised nationally, having chaired the Destination Management Working Group for the National Long Term Tourism Strategy for Australia, and for her tourism consultancy work in other states. Ms Ellis has worked on several projects on Kangaroo Island including Open All Year and the Tourism Employment Plan, in association with other groups including the KI Industry Brand Alliance and the KI Council.



#### **Sue Arlidge** (Songfront)

Sue is a strategic thinker focussed on sustainability. She has led the development of strategic plans through to implementation, across a broad spectrum of industries, and particularly on Kangaroo Island, over the last three years, she has worked on projects such as the development of the KI Brand, the Food and Beverage Audit and the development of strategic plans for the KI Council and the Food and Wine Association.



### **Agriculture and Food Production**

#### **Chris Stewart** (Hood Sweeney)

Chris is Managing Director of Hood Sweeney and with qualifications in science and business administration, his area of expertise is in strategic planning, corporate governance and business growth. He has worked extensively in areas such as financial services and healthcare, with ASX-listed, private and not-for-profit enterprises.



#### **Jim Pinkney** (Hood Sweeney)

Jim is an associate with Hood Sweeney with accounting and science qualifications. He has worked with the firm for 10 years, and has extensive knowledge of agriculture and large scale farming enterprises. He has advised regional business operators on sustainable farming practices, such as no-till, soil erosion, salinity and biodiversity.



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### **Construction and Transport and Logistics**

#### **Phil Ransome** (Rans Consulting Group)

Phil is qualified in engineering, business marketing and psychology, and is part way through a Masters in International Studies. His extensive background includes senior positions at General Motors, Hendersons Automotive and Multi Slide Industries. His knowledge extends to areas including strategy, business planning, governance, team building, systems development and human resources and he has much to offer as a business advisor.



### Retail and Services

**Marisa Riccio** (Hood Sweeney)

Marisa is a director, accounting and business advisory services at Hood Sweeney and she oversees the delivery of professional services to small to medium businesses.

Having been with Hood Sweeney for 16 years, Ms Riccio brings extensive knowledge and expertise in business practices and works to assist clients to meet their objectives.



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### Beverages

**Marc Allgrove** (Evans & Ayers)

Marc has worked in the Australian wine industry for more than 20 years, and has provided his clients with expertise in marketing, sales, management and exports. He is a partner in Evans & Ayers, and is former chair of McLaren Vale Grape Wine and Tourism Association. He has worked with many SA wineries developing their businesses, including facilitating the amalgamation of the Clare Valley Grape Growers and Winemakers' Associations; developing and implementing a strategic plan for the McLaren Vale group; and, while living in London, represented Constellation Wines' European interests.

