



Office of the Commissioner for Kangaroo Island

MEDIA RELEASE

Kangaroo Island Beverages a hit in Adelaide

1 November 2016

The Kangaroo Island Beverages Project, launched a couple of weeks ago at the Ozone Hotel in Kingscote, was recently presented in Adelaide as well.

The Sturt Street Cellars at the Kings Head Hotel was the venue and several Kangaroo Island beverage producers attended to promote their offerings to interested licensed premises, especially invited to the event.

The event is part of the wider Transformation Project being rolled out by the Commissioner for Kangaroo Island Ms Wendy Campana and on this occasion, the Hon Leon Bignell MP, Minister for Agriculture, Food, Fisheries and Tourism was on hand to launch the proceedings.

Island producers present on the day were wineries Dudley, Bay of Shoals, Hazyblur, False Cape and Islander Estate, along with Kangaroo Island Spirits and Kangaroo Island Cider. Kangaroo Island Brewery supplied a keg of She-oak Stout for tasting.

Invited licensed premises included hoteliers, restaurants, accommodation and bars and all enjoyed meeting the producers and tasting their beverages.

Wendy Campana spoke about the project and its aim to present Kangaroo Island beverages to CBD operators, Marc Allgrove of Evans + Ayers as project manager welcomed everyone, and Mr Bignell declared the event a great step forward in presenting Kangaroo Island products to a wider audience.

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Enjoying the Beverages Project event at the Kings Head Hotel are (from left) the Hon Leon Bignell MP, Ms Wendy Campana, Commissioner for Kangaroo Island, Ms Megan Harvie (Kangaroo Island Food and Wine Association) and Mr Marc Allgrove (Project Manager).