



MEDIA RELEASE

Saturday, 5 November 2016

KANGAROO ISLAND SHINES AT TOURISM AWARDS

[Seal Bay](#) was awarded South Australia's best *Ecotourism* experience with [Tourism Kangaroo Island](#) named South Australia's best *Visitor Information Service* at the [2016 South Australian Tourism Awards](#).

In addition, [Kangaroo Island Ocean Safari](#), [Dudley Wines](#) and [Sea Dragon Lodge](#) received silver medals, representing the excellence in tourism within the region (details attached).

The Awards ceremony is a prestigious industry event, attended by the who's who of the State's tourism industry, celebrating 30 category winners by awarding businesses and individuals judged to be the best in their category.

[Adelaide Oval Tours & Museums](#) received the *Premier's Award for Service Excellence* – a new and highly regarded acknowledgment which recognises the finalist across 30 categories who demonstrated the most outstanding customer service experience.

South Australian Tourism Industry Council General Manger, Shaun de Bruyn congratulated all winners and medallists from Kangaroo Island.

"South Australians should be extremely proud of the fine quality tourism experiences we have on offer, and as an industry that is so vital to South Australia's economy, we should give recognition where it is deserved," Mr de Bruyn says.

"The standards for receiving a Tourism Award win or medal are extremely high, making it a prestigious accolade that raises the reputation and consumer recognition of a business.

"The Awards process also provides invaluable benefits to businesses, with feedback from past winners and entrants highlighting the programs significant contribution to their business development and activities.

"As the peak body for South Australia's tourism industry, the South Australian Tourism Industry Council continually works in partnership with its members and the industry on a whole, to actively contribute to the sustainable growth, profitability and recognition of the State's tourism businesses.

"The South Australian Tourism Awards celebrates the passion, innovation and achievements within the tourism industry, and sets the benchmarks for best business practice that all tourism operators should aspire to achieve. "

The Awards are judged alongside strict rules and criteria, with most winners going on to represent South Australia at the Qantas Australian Tourism Awards in Darwin in February 2017.

2016 South Australian Tourism Awards – KANGAROO ISLAND WINNERS & MEDALLISTS
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WINNERS:

Ecotourism supported by the South Australian Tourism Commission

Winner – [Seal Bay](#)

Ph: (08) 8553 4463

Visitor Information Services supported by the Local Government Association of South Australia

Winner – [Tourism Kangaroo Island](#)

Ph: 0438 828 296

MEDALLISTS:

Tour and Transport Operators supported by the Department of Environment, Water & Natural Resources

Silver – [Kangaroo Island Ocean Safari](#)

Ph: 0419 772 175

Tourism, Wineries, Distilleries and Breweries supported by the South Australian Tourism Commission

Silver – [Dudley Wines](#)

Ph: (08) 8553 1333

Self Contained Accommodation supported by the South Australian Tourism Industry Council

Silver – [Sea Dragon Lodge](#)

Ph: 0401 727 234

[For the full list of statewide winners, please click here](#)

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